To create valued and trusted solutions for consumers and clinicians in the uncertain world of mobile health application (mHealth), the American Medical Association, the American Heart Association, HIMSS and DHX Group came together to form XcertiaTM (https://xcertia.org/) in early 2017. XcertiaTM is a non-profit collaborative of industry and academic experts who use a systematic and inclusive consensus processes to develop guidelines and standards to enhance the development of safe, effective and useable mHealth.

In 2018, with the recognition of the potential value that nursing could bring to this collaboration, the Alliance for Nursing Informatics (ANI) was invited to partner with XcertiaTM. As part of this partnership, ANI has a member on the Xcertia'sTM Board of Directors. In addition, nursing informatics scholars from ANI's member organizations serve on XcertiaTM Guideline workgroups.

Given nurses' key role as patient advocates, the breadth of expertise in mHealth that nursing informaticians have and as members of the XcertiaTM Board, we wholeheartedly support Xcertia's TM important work to develop guidelines for mHealth that promote patient safety and improve health. We encourage our member organizations and others to join us as we look to help fulfill the promise and potential for mHealth apps to have a positive impact in today's healthcare environment.

The Alliance for Nursing Informatics (ANI), cosponsored by AMIA & HIMSS, advances nursing informatics leadership, practice, education, policy and research through a unified voice of nursing informatics organizations. We transform health and healthcare through nursing informatics and innovation. ANI is a collaboration of organizations that represents more than 8,000 nurse informaticists and brings together 33 distinct nursing informatics groups globally. ANI crosses academia, practice, industry, and nursing specialty boundaries and works in collaboration with the more than 3 million nurses in practice today.